

SPONSORSHIP PROPOSAL: 20th Anniversary 2017

DEV. 4.17 RTG

Sponsoring DCAD's 20th Anniversary provides you the unique opportunity to connect with the greater Wilmington community, to build brand awareness, and show your company's support of three important causes central to DCAD's mission: the arts, education, and downtown Wilmington. The DCAD@20 Gala will be one of the biggest events of year, drawing hundreds of artists, creatives, collectors, and supporters of the arts from around the region.

SPONSORSHIP LEVELS

\$20,000 – MODERN (Presenting Sponsor - Exclusive) SOLD!

\$15,000 – CONTEMPORARY (Premier Sponsor)

- 15 early admission tickets to Anniversary Gala
- Unlimited invitations to all anniversary events
- Full page ad in Gala Event Program
- Logo/name on sponsorship board at all anniversary events
- Highlighted as a major sponsor on DCAD's website
- Will be thanked on DCAD's social media channels
- Logo/name listed on Gala Event invitation*
- See Renee Garnick for additional benefits and details

\$10,000 – IMPRESSIONIST

- 10 early admission tickets to Anniversary Gala
- Unlimited invitations to all anniversary events
- Full page ad in Gala Event Program
- Logo/name on sponsorship board at all anniversary events
- Highlighted as a major sponsor on DCAD's website
- Will be thanked on DCAD's social media channels
- Logo/name listed on Gala Event invitation*
- See Renee Garnick for additional benefits and details

\$7,500 – RENAISSANCE

- 8 early admission tickets to Anniversary Gala
- Unlimited invitations to all anniversary events
- Full page ad in the Gala Event Program
- Logo/name on sponsorship board at all anniversary events
- Noted on DCAD website
- Will be thanked in social media blasts for our event
- Logo/name listed on Gala Event invitation*
- Highlighted on the Sponsorship Board at the Anniversary Gala
- Listed in our event program as a major sponsor and on Sponsorship Board

\$5,000 – CLASSICAL

- 8 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Half page ad in event program
- Logo/name on sponsorship board at all anniversary events
- Noted on DCAD's website
- Highlighted on the Sponsorship Board at the Anniversary Gala
- Listed in our event program as a major sponsor

\$2,500 – FOUNDER'S CIRCLE

- 6 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Half Page Ad space in our event program
- Listed in event program and on Sponsorship Board

\$1,500 – COLLECTOR'S CIRCLE

- 6 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Quarter Page ad space in our event program
- Listed in event program and on Sponsorship Board

\$1,000 - BENEFACTOR

- 4 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Quarter Page ad space in our event program
- Listed in event program and on Sponsorship Board

SPONSORSHIP RESPONSE: 20th Anniversary 2017

Business: _____ Contact: _____ Email: _____

Address: _____ City: _____ State/Zip: _____ Phone: _____

CONTEMPORARY sponsor @ \$15,000

IMPRESSIONIST sponsor @ \$10,000

RENAISSANCE sponsor @ \$7,500

CLASSICAL sponsor @ \$5,000

FOUNDER'S CIRCLE sponsor @ \$2,500

COLLECTOR'S CIRCLE sponsor @ \$1,500

BENEFACTOR sponsor for \$1,000

To Pay by credit card please visit <http://www.dcad.edu/site/DCAD@20>

TOTAL AMOUNT ENCLOSED: \$ _____ (Please make checks payable to the Delaware College of Art and Design)

