

# Milestone Department Goal Progress Assessment Report

## Continuing Education

Strategic Initiatives	Metric	Baseline	Baseline FY	1st Year Milestone Target	1st Year Actual	1st Year Assessment	2nd Year Milestone Target	2nd Year Actual	2nd Year Assessment	Target FY11	FY11 Actual	FY11 Assessment	Target FY12	Target FY13	Target FY14
				3%						REVISED 7/6/2011					
				FY09	FY09	FY09	FY10	FY10	FY10	FY11	FY11	FY11	FY12	FY13	FY14
<b>Goal 1: Offer a diverse and dynamic range of courses in art and design throughout the year</b>	Enrollment	151 students per semester	Fall 2007 - Summer 2008	156	143	Not met	147	131	Not met	135	146	Met (+11)	139	143	147
	Survey (Overall rating of class)	89% excellent/good	FY09	N/A	N/A	N/A	89%	1/0/00	met	90%	95%	Met (+5%)	91%	92%	93%
	Courses Run	35 avg per semester	FY08	35	35	Met	35	31	Not met -4	32	32	Met	33	34	35
	Event Participation (Drawing Marathon & CE Exhibition)	60 Marathon	FY08	N/A	65	N/A	65	77	Met +12	68	69	Met	72	75	79
		67 Artist/ 24 Classes	FY09	N/A	67 / 24	N/A	N/A	50 / 35	N/A	52/36	52 artists/36 classes	Met	53 / 37	55 / 38	57 / 39
<b>Goal II: Provide a skill set for students to achieve employment or advancement in their chosen field of study</b>	Certificate Survey	40% started new career; 30% increased salary; 70% expanded skill set to build resume/expertise	Spring 2010	N/A	N/A	N/A		40% C / 30% S/ 70% X		41 / 31 / 72%	in progress		42 / 32 / 74 %	43 / 33 / 76	44 / 34 / 78
	Certificate program registrations	27 total Certificate registrations, Fall 2007 - Spring 2008	FY08	28	21	Not met	22	34	met	35	30	not met	36	37	38
	Returning Students	43%	FY08	N/A	46%	N/A				47%	42%	not met	48%	49%	50%
<b>Goal III: Assist building enrollment in the degree program</b>	Art Studio conversion to degree	1 converted	FY08	N/A	4	N/A	5	9	Exceeded	4	8	Exceeded	5	7	9
	Enrollment Art Studio	27			36			35		42	47 as of 7/6/2011	Exceeded	50	60	72
	Enhance participation in portfolio workshops	schedule after Preview Days - pending Fall 2010	FY11	N/A	N/A	N/A	N/A	N/A	N/A	4	5 students converted to AFA Program	Exceeded	5	6	7
	Enrollment in Portfolio Workshop		FY11	N/A	N/A	N/A	N/A	N/A	N/A	20	25	Exceeded	20	20	20
	<b>OTHER CE Conversions</b>										3 CE students converted to AFA Program				