

DCAD DEPARTMENT ASSESSMENT FRAMEWORK

Department: Library

Fiscal Year: 2009/2010

GOAL 1: Promote information literacy skills to ensure that DCAD students can locate, evaluate and use needed information.

DCAD Mission Reference
DCAD's mission is to educate talented and dedicated students to become art makers, idea generators, problem solvers, and visual communicators who can redefine the way we perceive and experience the world around us. It also serves as a visible stakeholder, cultural anchor, and catalyst for the revitalization of downtown Wilmington.
DCAD Strategic Plan Reference
Strategic Goal II- Focus on the students 1. Enhance resident life and 2. Increase academic support
DCAD Outcomes (measurable, subset of goal)
Increases in Library Usage <ul style="list-style-type: none">• Circulation• Reference• Information Literacy sessions
Assessment Methods/ Measures
Meet with each student three times for information literacy sessions Develop advanced information literacy sessions for each major Collaborate with faculty to integrate library usage into assignments Incorporate information literacy into basic reference assistance Create and maintain browse guides for each area of the curriculum Maintain and update browse guides Collaborate with faculty to integrate subject specific library resources into the curriculum Provide instructional reference when answering library reference questions Train library student assistants in reference interview skills New OPAC station near circulation desk Update library webpage, designed to better connect students to resources
What / Who is being assessed
Library services/ Library Director

Frequency of Assessment Administration

Each outcome will be assessed annually

Reliability/Validity Information

Reliability-Library tracking of data is very reliable, reference and information literacy data is tracked daily and circulation reports are run monthly.

Validity-

Standard or Criterion or Benchmark (percentage expected to "meet" or "exceed" expectations for the outcomes)

From the baseline set in FY2007/2008

Circulation goals are based on 10% annual increase, based on projected enrollment

Reference goals are based on 5% annual increase

Information literacy goals are based 5% annual increase

FY 09/10 Goal

Circulation 3582

Reference 1174

Information literacy 14

Results (Actual Level of Achievement)**FY 09/10 Goal**

Circulation 3582- goal met

Reference 1174- goal not met

Information literacy 14- goal met

Actions Taken (comprehensive, narrative analysis to address results)

1. To continue to increase the number of reference questions fielded by the librarian and met next year's goal of 4045 reference questions, two methodologies will be focused on. Develop advanced information literacy sessions for each major.
2. Collaborate with faculty to integrate library usage into assignments
3. Each of these methodologies strives to connect to students before an assignment is due. Integrating library usage into more assignments will allow students opportunities to have hands on experience using library resources as well as evaluating information from internet resources. The more times that students are able to utilize these resources as part of a structured assignment the more likely they are to integrate library resources into assignments that require students to create their own research plan.
- 4.
- 5.

Actions narrative – (supported by results)

Closing the loop

<u>Action</u>	<u>Person Responsible</u>	<u>Implementation Date</u>	<u>Results</u>
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DCAD DEPARTMENT ASSESSMENT FRAMEWORK

Department Library Fiscal Year 09/10

GOAL: 2. Create and maintain a collection that is responsive to DCAD's academic needs.

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DCAD Strategic Plan Reference
Strategic Goal II- Focus on the students 2. Enhance resident life and 2. Increase academic support
DCAD Outcomes (measurable, subset of goal)
Survey (When your visit the library, can you find what you need?) Number of resources
Assessment Methods/ Measures
Review acquisitions process (approval plans, subscriptions, etc.) Annual review of collection development policy Annual review of elective course offering Annual review of approval plans Annual review of ILL usage trends Annual review of magazine subscriptions Add preservation & maintenance policy to collection development plan Research preservation plans Research collection maintenance costs Increase collaboration with faculty Schedule annual meeting with faculty to review library needs Distribute publisher catalogs Attend faculty & AC meetings Offer library orientation to new faculty Offer faculty sessions about key resources in the collection Start library blog, with faculty posting, highlighting resources used in the curriculum Review available relevant resources Add Art History Survey images to institutional holdings in ARTstor
What / Who is being assessed
Library services/ Library director

Frequency of Assessment Administration

Each outcome will be assessed annually

Reliability/Validity Information

Reliability- Our circulation software does not allow retroactive searching of collection size for historic time periods. Although the library has historic reports that document the size of the collection as it grows, EOS recently changed how it reported item records. Ideally collection size would be pulled from an annual inventory, but the collection size statistics that we do have are reliable and comparable, and are pulled from monthly cataloging statistics and inventory records.

Validity-

Standard or Criterion or Benchmark (percentage expected to "meet" or "exceed" expectations for the outcomes)**Target FY 2009/2010**

Survey (When your visit the library, can you find what you need?)

85% target satisfaction

Number of resources

11,500 target collection

Results (Actual Level of Achievement)**Target FY 2009/2010**

Survey (When your visit the library, can you find what you need?)

85% target satisfaction **met with 86% satisfaction**

Number of resources

11,500 target collection **not met with 11,373**

Actions Taken (comprehensive, narrative analysis to address results)

1. To meet 2010/2011 targets for number or resources in the collection, 12,500, more students assistants will be trained on specific aspects of material cataloging.
2. The preservation plan will be completed.
3. Acquisitions will be further reviewed.
4. To continue to meet student satisfaction with locating materials in the library student assistants will continue to be trained in shelving, processing and helping locate materials for library users.
- 5.

Actions narrative – (supported by results)

Closing the loop

<u>Action</u>	<u>Person Responsible</u>	<u>Implementation Date</u>	<u>Results</u>
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DCAD DEPARTMENT ASSESSMENT FRAMEWORK

Department Library Fiscal Year 09/10

GOAL: 3. Increase user access to library resources & services

DCAD Mission Reference

DCAD's mission is to educate talented and dedicated students to become **art makers, idea generators, problem solvers, and visual communicators** who can redefine the way we perceive and experience the world around us. It also serves as a visible stakeholder, cultural anchor, and catalyst for the revitalization of downtown Wilmington.

DCAD Strategic Plan Reference

Strategic Goal II- Focus on the students

1. Enhance resident life and
2. Increase academic support

DCAD Outcomes (measurable, subset of goal)

Library Usage

Progress towards completion of image repository for 5 academic classes – Art History I, II, III; Lenticular Vision and Japanese Culture

Assessment Methods/ Measures

Provide regular and extended hours of operation

Review library usage statistics, get feedback from students and faculty.

Increase accuracy of query results in OPAC

Merge authority records

Use ULAN authorities

Provide cover art in query results

Purchase circulation software designed for academic library

Improve library website to better serve as a portal to information resources

New library website

New library blog

Provide access to pathfinders, databases and resource guides on website

Maintain awareness and access to resources at other libraries via interlibrary loan and through partnerships with local libraries

OCLC subscription

Reciprocal borrowing privileges with local libraries and museums

Attending local library association functions

Creation of institutional repository of image resources

Scan, purchase or use ARTstor image to compile Art History lectures

What / Who is being assessed

Library/ Library Director

Frequency of Assessment Administration

Each outcome will be assessed annually

Reliability/Validity Information

Reliability-

Validity-

Standard or Criterion or Benchmark (percentage expected to "meet" or "exceed" expectations for the outcomes)

From the baseline set in FY2007/2008

Circulation goals are based on 10% annual increase, based on projected enrollment

Reference goals are based on 5% annual increase

Information literacy goals are based 5% annual increase

FY 09/10 Target

Circulation 3582

Reference 1174

Information literacy 14

Progress toward completion of image repository

FY 10/11 Target

5% completion

Results (Actual Level of Achievement)

FY 09/10 Target

Circulation 3582- goal met

Reference 1174- goal not met

Information literacy 14- goal met

Progress toward completion of image repository

FY 10/11 Target

5% completion

Actions Taken (comprehensive, narrative analysis to address results)

1. New library website redesign, will offer students more opportunities to connect with library resources; including library blog, links to library browse guides and twitter updates.
2. To meet the goal of 60% completion, image CDs will be distributed to faculty using the Stokstad survey of Art History text.
3. The library survey will continue to be used to track student satisfaction with library open hours.
- 4.
- 5.

Actions narrative – (supported by results)

Closing the loop

<u>Action</u>	<u>Person Responsible</u>	<u>Implementation Date</u>	<u>Results</u>
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