

SPONSORSHIP PROPOSAL: 20th Anniversary 2017

DEV. 4.17 RTG

Sponsoring DCAD's 20th Anniversary provides you the unique opportunity to connect with the greater Wilmington community, to build brand awareness, and show your company's support of three important causes central to DCAD's mission: the arts, education, and downtown Wilmington.

Starting in January 2017, DCAD will host bi-monthly events that include gallery openings, Family and Alumni weekend, the Annual Drawing Marathon, commencement ceremony for DCAD's 20th graduating class in May 2017, and the DCAD@20 Gala celebration on October 7th, 2017. The DCAD@20 Gala will be one of the biggest events of year, drawing hundreds of artists, creatives, collectors, and supporters of the arts from around the region.

SPONSORSHIP LEVELS

\$20,000 – MODERN (Presenting Sponsor - Exclusive) **SOLD!**

- 25 early admission tickets to Anniversary Gala
- Unlimited invitations to all anniversary events throughout the year
- Full page ad on back cover of Gala Event Program
- Logo/name on sponsorship board at all anniversary events throughout the year
- Highlighted as the presenting sponsor on DCAD's website (with link to your website as an option)
- Will be mentioned at least monthly and thanked on all DCAD's social media channels (Facebook, Twitter, Instagram, Flickr, Pinterest, YouTube)
- Logo/name listed on Gala Event invitation (if response received by May 1, 2017)
- Opportunity to speak at gala event
- Separate lounge area for Presenting sponsor and guests at gala event
- *See Renee Garnick, Director of Development at DCAD, for additional benefits and details*

\$15,000 – CONTEMPORARY (Premier Sponsor)

- 15 early admission tickets to Anniversary Gala
- Unlimited invitations to all anniversary events throughout the year
- Full page ad in Gala Event Program
- Logo/name on sponsorship board at all anniversary events throughout the year
- Highlighted as a major sponsor on DCAD's website (with link to your website as an option)
- Will be thanked on DCAD's social media channels
- Logo/name listed on Gala Event invitation (if response received by May 1, 2017)
- *See Renee Garnick, Director of Development, for additional benefits and details*

\$10,000 – IMPRESSIONIST

- 10 early admission tickets to Anniversary Gala
- Unlimited invitations to all anniversary events throughout the year
- Full page ad in Gala Event Program
- Logo/name on sponsorship board at all anniversary events throughout the year
- Highlighted as a major sponsor on DCAD's website (with link to your website as an option)
- Will be thanked on DCAD's social media channels
- Logo/name listed on Gala Event invitation (if response received by May 1, 2017)
- *See Renee Garnick, Director of Development, for additional benefits and details*

\$7,500 – RENAISSANCE

- 8 early admission tickets to Anniversary Gala
- Unlimited invitations to all anniversary events throughout the year
- Full page ad in the Gala Event Program
- Logo/name on sponsorship board at all anniversary events throughout the year
- Noted on DCAD website (with link to your website as an option)
- Will be thanked in social media blasts for our event
- Logo/name listed on Gala Event invitation (if response received by May 1, 2017)
- Highlighted on the Sponsorship Board at the Anniversary Gala
- Listed in our event program as a major sponsor

\$5,000 – CLASSICAL

- 8 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Half page ad in event program
- Logo/name on sponsorship board at all anniversary events throughout the year
- Noted on DCAD's website (with link to your website as an option)
- Highlighted on the Sponsorship Board at the Anniversary Gala
- Listed in our DCAD@20 event program as a major sponsor

\$2,500 – FOUNDER'S CIRCLE

- 6 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Half Page Ad space in our event program
- Listed in our DCAD@20 event program and on our Sponsorship Board at the Anniversary Gala

\$1,500 – COLLECTOR'S CIRCLE

- 6 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Quarter Page ad space in our event program
- Listed in our DCAD@20 event program and on our Sponsorship Board at the Anniversary Gala

\$1,000 - BENEFACTOR

- 4 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Quarter Page ad space in our event program
- Listed in our DCAD@20 event program and on our Sponsorship Board at the Anniversary Gala

\$500 - PATRON

- 4 early admission tickets to Anniversary Gala
- Invitations to all anniversary events throughout the year
- Quarter Page ad space in our event program
- Listed in our DCAD@20 event program and on our Sponsorship Board at the Anniversary Gala