

PHOTOJOURNALISM II: COLOR

3.20.2017

WITH STUDENT LEARNING OUTCOMES

Photojournalism II: Color (PH226, 4 credits) *Photojournalism Track*

Course Description:

In this intermediate photojournalism course the fundamentals of color theory are applied to photojournalistic imagery. As in beginning photojournalism classes, students take pictures for a wide variety of stories and learn to use color as an expressive tool. Examples from current and historical photographers are used to illustrate successful examples of the ideas explored in assignments. Group and individual critiques focus on specific issues explored in assignments, content and craft. An extended portfolio-based project is a capstone project for the course.

Prerequisite: Photojournalism I: Black and White

Students will:

1. Identify color temperature of light and use color in a variety of forms as an expressive tool in color. (PC 1)
2. Use of appropriate digital techniques for image presentation. (PC 1, 2)
3. Create a capstone project including a minimum of 16 images in a portfolio and in the form of a book or instructor approved format. (PC 1, 2, 4)
4. Research an appropriate photographer's and emulate their work using color photography, write a two page paper about the chosen photographer and give an oral presentation with projected visual images to the class about chosen photographer. (PC 2, 3)

Required Texts: Required readings will be provided to you in this class.

Supplementary Readings:

- Albers, Josef. *Interaction of Color*. New Haven: Yale University Press, 1963.
ISBN-10 0300179359 (\$12.07)
- Batchelor, David. *Chromophobia*. London: Reaktion Books Ltd, 2000.
ISBN-10 1861890745 (\$16.07)
- Hostetler, Lisa and Bussard, Katherine. *Color Rush: American Color Photography from Stieglitz to Sherman*. New York: Aperture Foundation, 2013. ISBN-10 1597112267 (\$55.56)

Supplies:

- Digital SLR with a minimum sensor of 8 megapixels (\$600.00 – \$1200.00)
- Memory card(s) for your DSLR. (8 to 16 GB – Approx. \$10.00 to \$25.00)
- Card reader (Approx. \$10.00 to \$50.00)
- A portable hard drive that is Mac compatible. (Approx. 500 GB/\$60.00 – 1 TB/\$100.00+)
- Tripod (Approx. \$75.00-\$250.00)
- Tickets for printing (Approx. \$150.00 – \$200.00)
- Blurb book- price depends on size (Approx. \$60.00 to \$100.00)
- A notebook for use in class. (Approx. \$3.00)

Supplemental Supplies:

- Adobe Creative Cloud- Adobe now “leases” their software on a monthly basis. As a student, for \$20/month you can have access on your home computer to the entire Creative Suite. As opposed to buying the software, you will receive access to updated versions as they come out.